

# InsideOut magazine international rate sheet



## Overview

InsideOut magazine is the only home and garden publication in the Cayman Islands. It is a high quality glossy product with an upscale, well established professional business image and reputation.

The target market is all present and future home dwellers on island.

Features	Benefits
Published bi-annually	InsideOut has a lifespan of six months and reaches a potential readership of over 50,000 per issue.
Informative	InsideOut reaches a wide audience of all interests with independently researched articles based on all local aspects of home life, gardening, product guides, recipes, property values and the rental market.
Distribution	Your customers will see your message in print and online. With 12,500 printed copies distributed throughout the Cayman Islands, we cover 60 local outlets including home depots, nurseries and supermarkets. InsideOut will also be online thereby enlarging readership exponentially.
Reliability	InsideOut is well-known by the local market which trusts and benefits from its reliable household name.

## Contact us

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## Recent covers



## Advertising deadline

Friday 29 January 2010

## Artwork deadline

Friday 5 February 2010

## Publication date

Monday 12 April 2010



[www.insideout.ky](http://www.insideout.ky)